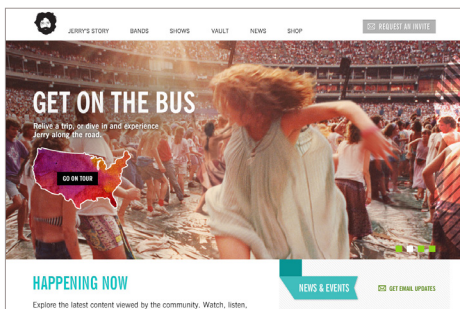




The newly redesigned JerryGarcia.com brings the most social bandleader of all time into the most social space in the world, and gathers the complete collection of Jerry's history in one place. Fans are able to search shows by any criteria, experience his story in an immersive way, go on tour like never before, and see all of the photos, videos, tickets, posters, and artwork stored in The Vault—some never before seen by fans.

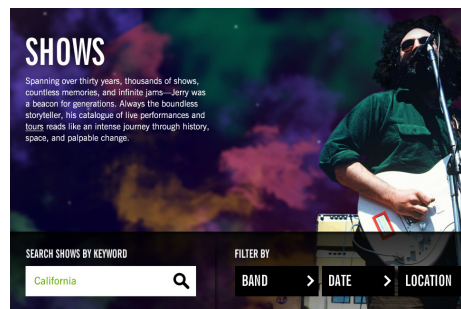
The Parking Lot is a one-of-a-kind experience where users have the opportunity reconnect with old friends, discover new ones, view their stats to see how they measure up to the larger community, and collect their favorite pieces from Jerry's life in a place all their own.

## HOMEPAGE



The rich homepage design draws you in to what's happening around the site—in real-time—and offers multiple entryways to the deeper experience.

## SHOWS



With over 3,900 shows catalogued, this area allows you to search by any criteria you can imagine, and then narrow the field through intuitive filtering. You can even stand up and be counted when you say "I was there."

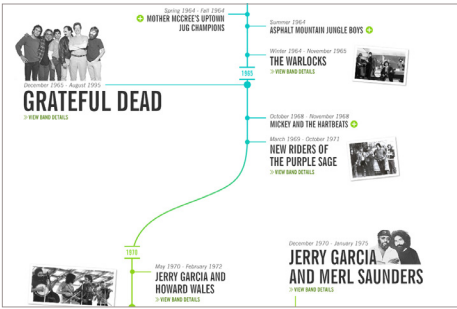


## JERRY'S STORY



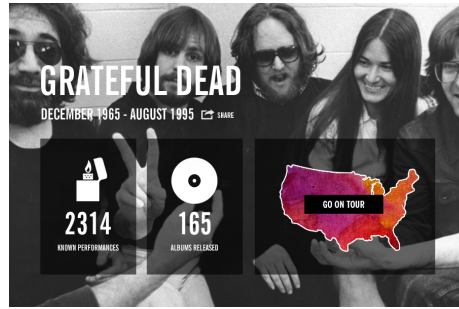
Interact with Jerry's biography through concise storytelling and beautiful, fluid imagery—spanning all of his days.

BANDS



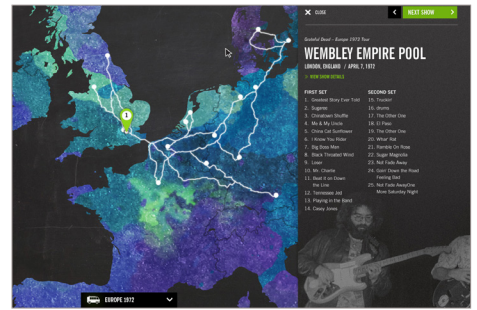
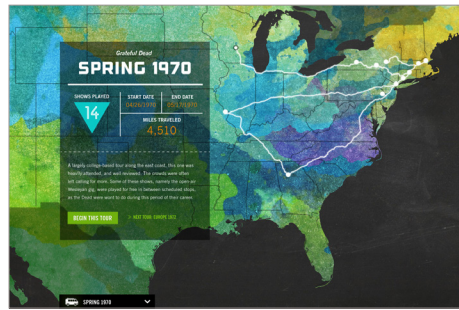
Here you'll be able to grasp the chronological timeline of Jerry's bands, and delve into some of the larger collaborations that stood out through his career.

ALBUMS



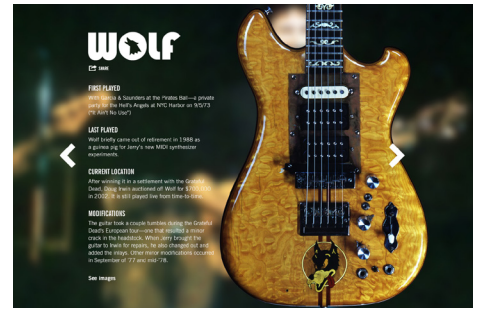
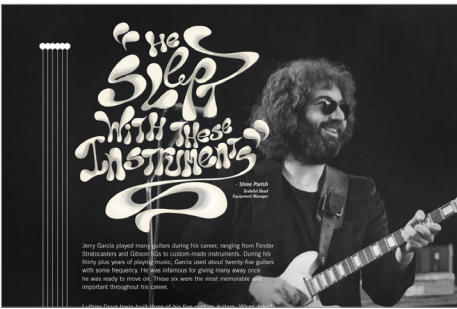
Comb through a catalogue of Jerry's original albums and live recordings for an in-depth view of one of the most recorded music artists in history.

TOURS



Fans are able to recreate the visceral feeling of being on tour with Jerry through this unique experience that combines the sounds of each show with maps, stats, and detailed descriptions.

GUITARS



Many of Jerry's guitars were as recognizable as the chords played upon them. Revel in the folklore and history behind some of his more famous instruments through the years.

# THE PARKING LOT

*Pull in and claim your space to reconnect with old friends, collect your favorite memories, find out your stats during your years with Jerry, and see how you measure up to the community as a whole.*

