



a c r o s s      a f f o l l o w i n g      c o m m a n d i n g      i n n o v a t i o n      W h y i s  
 A s i a ?      s u c h



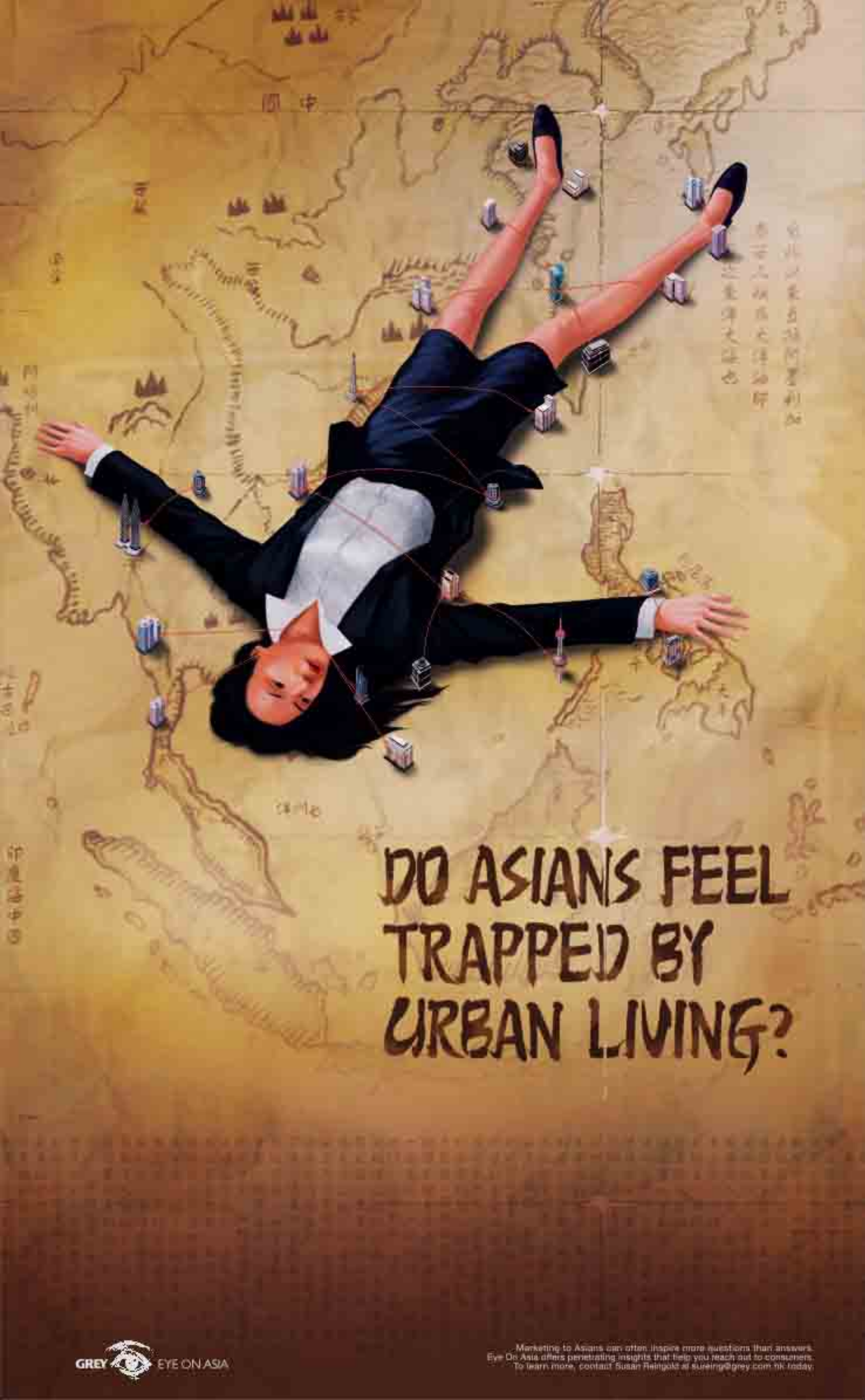
Why is the family support system  
so revered and loyal?



Why Are Asians  
filled with Optimism  
About The future?



Marketing to Asians can often require more quantitative than qualitative insights that help you reach out to consumers. To learn more, contact Susan Pellegrini at susanp@grey.com.au today.



在公共场合总是感到压力和不安  
亚洲人的生活方式正在改变

# DO ASIANS FEEL TRAPPED BY URBAN LIVING?



# WHAT IS THE COST OF LIVING IN ASIA TODAY?

Asking to Asia often raises more questions than answers. Ask us. Ask more penetrating insights that help you reach out to consumers. To learn more, contact Sales Regional.asia@grey.com. It's today.

Are Hard Sell Tactics Boring Asian Consumers To Death?

FREE!