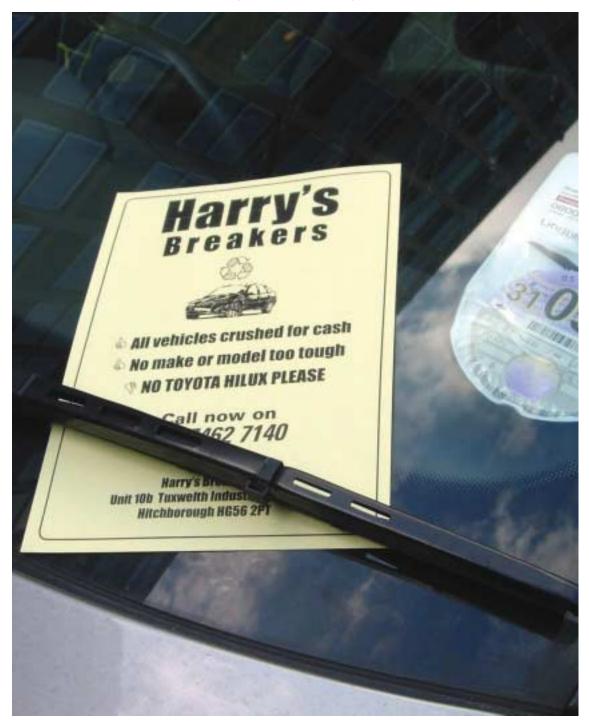
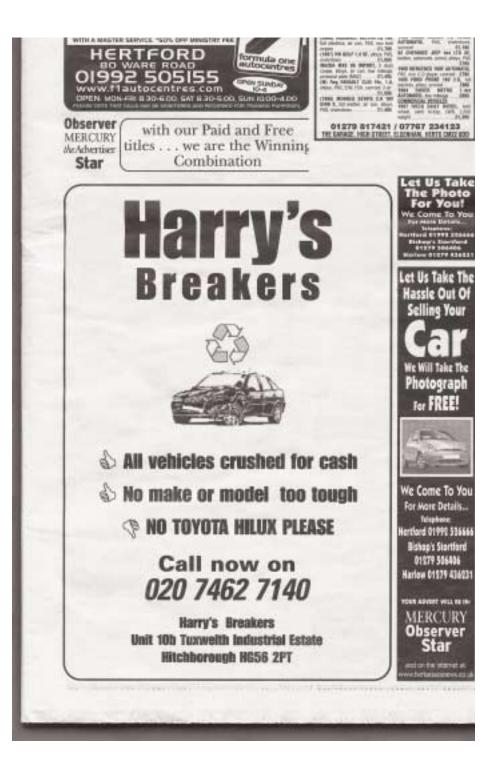
Harry's Breakers Yard - Toyota Hilux

With its uniquely indestructible qualities, the Toyota Hilux must be a breaker yard's worst nightmare. Those taken in by (or amused by) this apparently innocent looking ad for a local business, which was distributed through letterboxes, left on car windscreens and appeared in local press, could call the telephone number and listen to an answerphone message from an angry Harry himself.





Harry's Breakers Answerphone Message:

(Call the number on the ad and hear this recorded message)

"Hello, this is 'Arry's Breakers Yard.
I'm not here right now so please leave a
message... Unless you've got one of
those TOYOTA HILUX's in which case you
can bugger off. You should see what the
last one did to my lovely crusher – they're
bleeding unbreakable them things.
And you might as well have this Hilux
brochure that Toyota sent me too.
Just leave me your name and address
and I'll send it on to you – I'll be glad to
get rid of it."