

Harry's Breakers Yard – Toyota Hilux

With its uniquely indestructible qualities, the Toyota Hilux must be a breaker yard's worst nightmare. Those taken in by (or amused by) this apparently innocent looking ad for a

local business, which was distributed through letterboxes, left on car windscreens and appeared in local press, could call the telephone number and listen to an answerphone message from an angry Harry himself.



WITH A MASTER SERVICE, 50% OFF MINISTRY FEE

HERTFORD
80 WARE ROAD
01992 505155
www.ftautocentres.com
OPEN: MON-FRI 9.30-6.00, SAT 9.30-5.00, SUN 10.00-4.00
PLEASE NOTE THAT ALL OUR ADVERTISEMENTS ARE RECORDED FOR PROTECTIVE PURPOSES

Observer
MERCURY
the Advertiser
Star

with our Paid and Free titles . . . we are the Winning Combination

formula one autocentres
OPEN SUNDAY 10-4

01279 517421 / 07767 234123
THE GARAGE, HIGH STREET, STOWMAN, HERTS SG22 6DD

Harry's Breakers



- 👉 All vehicles crushed for cash
- 👉 No make or model too tough
- 👉 NO TOYOTA HILUX PLEASE

Call now on
020 7462 7140

Harry's Breakers
Unit 10b Tuxweith Industrial Estate
Hitchborough HG56 2PT

Let Us Take The Photo For You!
We Come To You For More Details...
Telephone:
Hertford 01992 506666
Bishop's Stortford 01279 506406
Harlow 01279 436231

Let Us Take The Hassle Out Of Selling Your Car
We Will Take The Photograph For FREE!

We Come To You For More Details...
Telephone:
Hertford 01992 506666
Bishop's Stortford 01279 506406
Harlow 01279 436231

YOUR ADVERT WILL BE IN:
MERCURY Observer Star
and on the internet at
www.britainsexpress.co.uk

Harry's Breakers Answerphone Message:

(Call the number on the ad and hear this recorded message)

"Hello, this is 'Arry's Breakers Yard. I'm not here right now so please leave a message... Unless you've got one of those TOYOTA HILUX's in which case you can bugger off. You should see what the last one did to my lovely crusher – they're bleeding unbreakable them things. And you might as well have this Hilux brochure that Toyota sent me too. Just leave me your name and address and I'll send it on to you – I'll be glad to get rid of it."